

CV

2024

Luke Robinson-Morris

UI/UX Design, Graphic Design & Photography

Design History

Asial International Website Presence 2023

I was brought in again during the research and development stages of the website design by contributing to information architecture and wire framing prototypes, ensuring optimal user experience and functionality in the final product.

IKOU Website Design & Development 2023

Played a vital role in the research and development phases of the website UI design, spearheading quality assurance and A/B testing initiatives, while also driving typography research and development for enhanced user experience.

Temple University Japan Brochure Design 2022

Contributed to research and development phases, ensuring user-centric design through rigorous usability testing for final layout implementation.

The RACA Group Brand Design 2019

Revamped brand identity and implemented a cohesive visual system, elevating company presence across all platforms.

Notable Works

Volunteer **Hereford RFC** Social Content Design 2024 | Personal **Cardy Pay** Mobile App Design 2024 | Student Work **Greenall's Gin** Product Design 2019 | Student Work **National Rail** Brand Redesign 2018 | Student Work **Hostelworld** Social Content Design 2018 | Student Work **The Two Frogs** Layout Design 2017 | Student Work **Virgin Atlantic** Mobile App Design 2016 | Student Work **The Times & Sunday Times** Brand Design 2016

Education

Graphic Design BA (HnS) University of Hertfordshire Sep 2016 - Nov 2019

Employment History

Assistant Language Teacher Borderlink Ltd 06/06/2023 - 25/04/2024

Junior Graphic Designer Bento Graphics Inc 18/08/2021 - 16/04/2024

Assistant Language Teacher Interac Kanto South Ltd 08/04/2021 - 31/05/2023

Assistant Language Teacher JoyTalk Ltd 07/04/2020 - 26/03/2021

General Operations Assistant Franchill Ltd 01/05/2014 - 22/11/2019

Skills, Interests & Values

Communication, Bilingual, Adobe Creative Suite, Figma, Sketch, Notion, Microsoft Suite, Analytics & Data, Human Centred Design, User Experience, Interaction Design, Diverse, Dynamic, Flexible and Fun.

I have a range of hobbies, such as art, cameras and photography, speciality coffee, various sports - I love rugby, technology, travel, linguistics, fashion and everything in and around the world of design.

As a hopeful employee, I value collaboration, compassion, empathy, hard-work and passion in the workplace. A highly communicative and a collaborative user-focused problem-solving creative team an easy-going, friendly and supportive environment to reach our goals more efficiently.

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